

2022 FAMILYFICTION NEW RELEASES SUMMER READING GUIDE

KEY DETAILS

In June 2022, **FamilyFiction** will publish this year's **Summer Reading Special Edition** issue dedicated to **Christian Fiction New Releases** of all types. The issue will be published **June 1, 2022**. Following the campaign, the PDF will continue to be available on our website as a free download and in the mobile app, and all content posted on the website will continue to be available as regular editorial content.

PROMOTIONAL OPPORTUNITIES

MATERIALS DUE MAY 20, 2022

We are offering the opportunities for Authors and Publishers to participate in this Special Edition issue with the following specially priced advertorial packages. Whether beginner, self-published author or long-time, bestselling author...there is a package that will fit your needs.



PREMIUM

\$1,000 net

- **Featured Position** article on site homepage (5 weekdays)
- **Full Page Ad** in FamilyFiction digital magazine
- **Customized cover** (custom issue available for use by author or publisher to their own website or list)
- **10-Question Author Q&A** (article to be posted on the website and included in the special edition)
- **Author photo** runs with article
- **Book cover** runs with article
- **Link** to purchase book on Christianbook.com
- **Social media promotion**
Facebook (3 posts)
Twitter (3 Tweets)
Instagram (3 posts)



DELUXE

\$500 net

- **7-Question Author Q&A** (article to be posted on the website and included in the special edition)
- **Author photo** runs with article
- **Book cover** runs with article
- **Link** to purchase book on Christianbook.com
- **Social media promotion**
Facebook (2 posts)
Twitter (2 Tweets)
Instagram (2 posts)



BASIC

\$300 net

- **5-Question Author Q&A** (article to be posted on the website and included in the special edition)
- **Author photo** runs with article
- **Book cover** runs with article
- **Link** to purchase book on Christianbook.com
- **Social media promotion**
Facebook (1 post)
Twitter (1 Tweet)
Instagram (1 post)

** Note: Listed prices are only available via direct purchase using the links provided and will not be honored when purchasing through agents or agencies.



Ross Cluver

615-312-4252



ross@familyfiction.com