

# FAMILYFICTION

## CHRISTIAN FICTION BOOKSHELF PODCAST SERIES

### OVERVIEW

**FamilyFiction** is now offering this new **Sponsored Author Q&A Podcast Series**.

This video interview series will showcase short, new release-focused interviews with Christian fiction authors from all genres. FamilyFiction offers authors and publishers a very affordable sponsorship package that will create and distribute a Zoom video interview with one of FamilyFiction's seasoned interviewers to all FamilyFiction content outlets.

### PODCAST/INTERVIEW PLAN

MAX FREQUENCY OF 1 EPISODE / WEEK

## CHRISTIAN FICTION BOOKSHELF PODCAST SERIES DETAILS

- **Episode Length:** 20-30 minutes
- **Episode Format:** Zoom Call, Split-Screen Q&A...(Client will provide talking points)
- **Episode Reach:**
  - Video Version posted on FamilyFiction YouTube Channel
  - Video Version Embedded as Podcast Episode on FamilyFiction.com New Podcast Menu Tab
  - Audio Only Version Pushed Out to ALL FamilyFiction Podcast Channels for Offline Listening
- **Episode Promotion:**
  - FamilyFiction will create generic ads promoting the new Podcast Series to run in every weekly newsletter and social channels, as well as significant placement on the website.
  - In addition, FamilyFiction will create episode-specific promotional ads for daily posting on all FamilyFiction social channels.
  - Each new episode will be featured content on the FamilyFiction home page for 1 week AND be the featured item in the FamilyFiction weekly newsletter for that week.
- **Episode Client Advertising:**
  - Author/Publisher can provide a logo/graphic that will be used as a watermark or branding image for the entire length of the episode.
  - FamilyFiction interviewer will start and end each episode with a custom message mentioning the author, book title, on sale and purchase information supplied by the client.
  - FamilyFiction will include clients preferred purchase link in any episode description text as allowed by YouTube and podcast outlets
  - Episodes will remain on the FamilyFiction site and video/podcast channels indefinitely.
- **Frequency Discounts:** Custom/reduced pricing is available for any client interested in securing 10+ episodes. Call or e-mail for custom package pricing and details.
- **Affordable Single Episode Pricing: \$500**

[CLICK TO ORDER](#)



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